

A woman with long dark hair and a serious expression is the central figure. She wears a vibrant, multi-colored floral blouse with a deep V-neckline and puffed sleeves, paired with a dark red skirt. She is surrounded by an abundance of flowers, including pink roses, pink orchids, and large red chrysanthemums. The background features a woven wicker chair. The overall aesthetic is romantic and spring-like.

À PARIS

SÉZANE

RUE SAINT-FIACRE

2^E ARR.

SPRING COLLECTION

2022





WHO ARE WE?

Born in Paris, Sézane was created from a desire to offer all women high-quality, perfectly cut pieces at a fair and accessible price. *'Je ne sais quoi'* for all.

Sézane is above all the fruit of a deeply held commitment. A commitment to ensuring every client is heard and every issue is resolved. A commitment to everyone who helps write the story of Sézane and to the planet on which we live. To realize these ideals Sézane abandoned the beaten track and invented an alternative route. Creating a new type of brand, born fully online, which would become France's first digital fashion house. Where the absence of intermediaries would allow Sézane to invest in quality, using the expertise of the world's finest ateliers, while maintaining affordable prices.



Guided by the desire to constantly improve, Sézane's commitments to sustainability are rooted in each collection and influence the choice on every colour, print and material. A brand based on responsible stock volumes, in keeping with a lean production model. No overproduction, scrupulously considered pricing and nothing left unsold. The goal is to create a more circular fashion industry. One where the pieces you buy today **become the vintage of tomorrow**.

Brought to life on the streets of Paris, Sézane's designs are a conversation with the city itself. Every one of Sézane's collections is an ode to liberté, creativity and a way of bringing the spirit of Paris and its women to the world.



Morgane's story

The story of Sézane begins with a forgotten suitcase and a love for vintage. The story of a young girl born in Kinshasa, who arrived in a small town on the outskirts of Paris in the 1990s. A young girl, who at the age of 17, decided to leave school and finish her studies independently. Rather than seeking the safety of university education, she sought to create her own space in the world. A space built from freedom, creativity, integrity and a little help from the internet. Upon discovering an abandoned collection of vintage clothing, Morgane Sézalory began making slight adjustments to the pieces, and selling her finds online under the name *'Les Composantes.'* Her monthly drops, or *rendez-vous*, were soon followed by a growing community of women and became an anticipated event in France. By 2013, Morgane realized that she had found her calling: she began supplementing her vintage pieces with her own designs & Sézane was born.

Today, Sézane is a story of life and of the men and women who help create it. The story of a brand so determinedly alive, completely unique and adored in every corner of the world. Over time the story will evolve and adapt, but it will always be an extension of Morgane's personal story and who she is.



SÉZANE'S PARISIAN STUDIO

At Sézane, each piece is designed by women for women. Every collection begins on Rue de Bac, in Sézane's Parisian studio, and evolves with the creation of each design, crafted by profoundly authentic, creative and joyous people. Women with a genuine desire to create beautiful clothes that make you feel good in.

Paris, the city where everything is possible has always inspired Sézane. Its electric energy and authentic beauty is woven through each piece; their every fibre and thread ingrained with the city's soul and the incandescent spirit of the women who call Paris home.

Yet Sézane's eyes remain open to the rest of the world. Each season the brand is called to new destinations and returns brimming with fresh inspirations, innovative ideas and new convictions. Each collection is a result of this search.

OUR COMMITMENTS

For the Next Generation

From the transformation of our production methods & choice of materials to creating educational opportunities for the next generation, Sézane is committed to taking concrete action for a brighter tomorrow.



OUR SUSTAINABILITY PROGRAM

Quality is an investment in the future

The most sustainable clothes are the ones you will keep forever. That's why Sézane believes in creating timeless pieces that will outlive fleeting trends and suit (almost) every season. Today, $\frac{3}{4}$ of Sézane's materials are made from eco-friendly fabrics, more than half of the materials are certified by the industry's most credible labels and all materials endure mechanical stress testing to ensure their longevity.

Once a collection has been designed, Sézane's studio works closely with its partner ateliers in Europe and around the world. Every one of Sézane's ateliers is audited by independent experts and chosen for their expertise and the origin of raw materials. Thanks to the traditional savoir-faire of each respective atelier, every Sézane piece is crafted with care and tells a unique story through every detail.

The journey towards sustainability is an ongoing one, but a goal to which Sézane is deeply committed.

Sézane works with environmental experts to obtain the most stringent certifications to guarantee the sustainability of the chosen materials. As well as searching for new materials and alternative production methods for future collections.



OUR PHILANTHROPIC PROGRAM

In 2018, Morgane founded DEMAÎN. Tomorrow in French, the philanthropic program supports various partner charities and projects in favour of equal access to education, culture and opportunities for children around the world.

Since its creation, Sézane has raised over 4 million euros for the endowment fund through various actions. On the 21st of every month, 10% of our global turnover and 100% of the proceeds from a dedicated design are donated to DEMAÎN. The brand also opened their first solidarity gallery, composed of artwork donated by French and international artists to support projects and programs funded by DEMAÎN.

The funds raised enable DEMAÎN to support dozens of leading organizations. La Voix de l'Enfant, Démos and Sports dans la Ville are examples of French based charities currently supported by the philanthropic program. In the past, DEMAÎN has also partnered with Pencils of Promise. A non-profit organization that works with more than 170 rural communities in developing countries, to ensure all children have access to education.

To celebrate International Women's Day on March the 8th 2021, Sézane created a special campaign dedicated to Girls Inc., the US non-profit organization that inspires girls to be strong, smart and bold through direct service and advocacy. 10% of Sézane's US daily sales and 100% of the proceeds from a unique creation was donated to contribute to Girls Inc.'s life-changing programs.



OUR LOCATIONS



LES APPARTEMENTS

The French way to say: Welcome home...

Sézane is online 24/7, but the brand's 'Appartements' are a way to meet clients in real life. Designed as intimate, welcoming spaces curated to feel like home, the boutiques are a piece of Paris no matter where in the world we may be. Say 'bonjour' in Paris, Aix-en-Provence, Lille, London and New York.



OUR INSPIRATIONS

Paris, the city where everything is possible has always inspired Sézane, and it runs through our veins, grounding everything we do. Paris of les femmes libres, of creativity, where anything is possible.

Yet our eyes remain open to the world around us. Each season we're called to new destinations. We return brimming with new ideas, new convictions - elated by the energy and soul of a place. Each collection is a result of this search.





A KNITWEAR ANTHOLOGY

Today, knitwear remains the expertise perhaps most synonymous with Sézane. A legacy formed through a close partnership with our selected ateliers, a keen focus on savoir-faire and the selection of the finest blends.

As with all our collections, we are constantly searching for ways to make our knitwear more sustainable. Today 55% of our wool is RWS certified or recycled, and this season, nearly all our pieces crafted from mohair respect the Sustainable Mohair Guidelines. Developed by the Mohair South Africa Organisation that represents the mohair industry in South Africa. These guidelines guarantee correct animal welfare and environmental preservation.



ECO-FRIENDLY DENIM

Denim is French for Sexy...

The search for the perfect jean ends here with Sézane's line of eco-friendly essentials. Sexy & sustainable, all models are crafted from GOTS certified organic cotton with shaping effects to lift and enhance. Plus, they have perfect pocket placement and specially developed seams to create a leg-lengthening effect. Ready to make your curves sing?

FRENCH HEROES

Iconic. Essential. Sexy & French ;)

In every French wardrobe, on every Parisian street.

These are the pieces that know no seasons, no age, outlast fleeting trends. The original Sézane pieces that immediately became legendary & have never left our side since.



WILL

For over 5 years the Will jacket has earned its legendary status. Its deep pockets and sturdy, yet soft fabric make it the perfect French layering hero. Every season, Will reinvents itself in new shades, but you never really forget your first ;)



GASPARD

It's been three years since Gaspard changed the humble cardigan forever. Designed to slide slightly off the shoulder, it reveals a sublime glimpse of your back, a hint of décolletage. Think less grandma, more hot mama...



FARROW BUCKET BAG

Paris' bag for life

Pure and elegant, Sézane's iconic bucket bag is a pleasure to wear and its classic lines and size make it perfectly suited to everyday use.



SCOTT TRENCH

Do you speak Trench?

Scott is the French trench adored by the coolest Parisians. The definition of a subtle statement, Scott is the organic cotton essential you'll revisit season after season...



JACK SNEAKERS

Jack is Paris' favourite sneaker for a reason.

The minimalist design features a low scooped ankle, light stitching and thin, yet comfortable soles for the perfect feminine silhouette.



COLETTE

In every Parisian wardrobe exists a marinière.

Inspired by the 19th century French sailors, Colette is an ageless piece created in organic cotton that sits beautifully against the skin.

9 MONTHS FOR LIFE

Tested, tried & bump-approved.
Discover a selection of pieces chosen by
our Sézane mothers and mothers-to-be.
Each piece is designed in Paris, to accompany
you throughout maternity and into
motherhood. Because who wants clothes that
only last 9 months?



TOMBOY

In 100% organic cotton, the Tomboy shirt is the ultimate wardrobe heavy-lifter that feels special every time.
French Mamma tip: Choose the size up for a sexy, oversized look.

MOM JEANS

The only pair of trousers you'll need... Its comfortable cut includes a stretchy waistband that will adjust throughout your maternity adventure.

CONRAD T-SHIRT:

Looking for elegance 'sans' effort?
Reach for Conrad, our sturdy, baby proof t-shirt in organic cotton.

SUZON COAT

An oversized cut to keep you feeling cosy & cool, which perfectly adjusts to your evolving bump!

GASPARD:

Our iconic jumper is a firm favourite amongst our Sézane mothers.
Woven in the finest Italian wool, it's like a soothing soft hug when you need it most!

THALIA AND YLONA DRESSES

Two feminine, yet casual styles, which are easy to wear and highlight the bump with elegance.



SÉZANE LOVES OCTOBRE

Teach the men in your life some French...

Born one day in Octobre, Sézane's brother brand shares the obsession with quality and the perfect cut. Just like Sézane, Octobre was formed completely online and effortlessly delivers iconic menswear from Paris to clients around the world. Discover the wardrobe essentials of Paris' coolest men.





Creation close to the heart

Currently, 95% of Octobre's pieces are handcrafted in European ateliers, sought out for their expertise and remarkable craftsmanship. As sustainability is an integral part of Octobre, the brand works closely with its ateliers to avoid over-production and to ensure every piece is of the highest quality, so it can be worn season after season.

A sustainable wardrobe

Octobre works tirelessly to bring each piece to life in nearly all-natural materials that respect the environment. The brand works closely with independent organizations to ensure this.

64% of pieces in the Essentials collection are made in organic cotton.
95% of Essential sweaters are made from Mulesing Free Mérino wool.
100% of small leather pieces are created with vegetable-tanned leather.



The Rendez-vous

Octobre releases two main collections each year, and several smaller, highly curated capsules known as the Editions. Every release is guided by the rhythm of the seasons; light shirts for summer, timeless suits for every day or special occasions, and warm knits for winter. Every collection is available online, but you can also discover Octobre in the Paris, Aix-en-Provence, Lille and London boutiques.



THE RENDEZ-VOUS

The French way to say: It's a date

Sézane releases 4 seasonal collections a year, which are supplemented by smaller monthly 'capsule' collections, featuring a highly curated selection of pieces. Every Wednesday & Sunday, Sézane invites you online for the 'rendezvous:' a weekly highlight featuring editorials, collection latecomers, restocks & the brand's latest inspirations.



SÉZANE LOVERS

French suits you

Dress up in Sézane's creations and share them on Instagram with #sezanelovers. The best photos will win a voucher to compose the perfect Parisian wardrobe.

WWW.SEZANE.COM/EN